INDECOMM GLOBAL SERVICES
Partnerships@work

DIPLOMA QUALITY ASSURANCE: CUSTOM eLEARNING (ILT REDESIGN) - CASE STUDY

In Brief

- Flagship offering available online

- Rich illustrations

- Intuitive navigation

- Immersive learning experience

- Complex, yet engaging activities

- Comprehensive case study

- Useful resources

- Optimal use of audio-visual media

Challenge

The instructor-led courses to be converted to an online format contained a case study, spanning the entire duration of the classroom training. The case study had to be retained, while creating reusable learning objects.

Overview

A leading organization in the Standards compliance and information business wished to convert their flagship qualification, available in the instructor-led format, into an online format in order to reach a wider audience base. They also wished to increase the granularity of the content, keeping future portability to an LCMS they were about to commission in view. The granularity of the content would also ensure that they could offer different levels of customization to clients.

Elements of the Indecomm Solution

Following are the key elements of the solution Indecomm designed and developed to meet the client requirements:

- The courses were based on the Reusable Learning Objects (RLO) model for convenient porting into the LCMS

- A single Flash-XML framework was developed, which was reused across all courses

- A media library was created to maintain and reuse media assets across the courses. This would also ensure easy migration of all the individual assets into the LCMS

- Scenario-driven courses, interspersed with engaging interactions, quizzes and activities

- A comprehensive case-study to provide the necessary real-life connect and help participants practice applying the concepts

- Assessments mapping to the national competence and performance criteria and the organization's competency framework, as required

Indecomm also proposed to create the marketing material for the courses, to help the organization take the offerings to market faster. This included providing the necessary media assets for the print material and creating an online marketing demonstration.

Four of the courses have been successfully completed till date, along with marketing demonstrations for the launch of each.

Value Proposition

- Reusable learning objects for easy portability to LCMS

- Reusable learning objects to cater to different client requirements

- Ease of customization and localization due to dynamic data

- Assessments mapping to the national competence and performance criteria and the organization's competency framework